

Contents

<i>Preface</i>	(v)
• Women Entrepreneurship In India: A Case Study On Swarna Jyothi Mahila Samakhya (SHG) in Warangal District of A.P <i>Prof. G. Satyanarayana, Dr. S. Anitha Devi</i>	1
• Challenges faced by Women Entrepreneurs of India in the wake of Globalisation <i>Dr. BVH Kameswara Sastry, Dr. S. Chandrasekhar</i>	9
• Self-Help Groups and Bank-Linkages <i>Dr. A. Amruth Prasad Reddy, Dr. S. Srinivasa Rao</i>	13
• Market Survey – A Prerequisite For A Successful Entrepreneur <i>U. Ravi Kumar</i>	23
• Women Empowerment through Micro Entrepreneurship <i>B. Ratnavalli, K. Sunitha</i>	29
• Micro Finance, Self Help Groups and Women Empowerment Current Issues and Concerns <i>S. Durga. K. Soujanya and T.N. Nirmala Rani</i>	35
• Rural Women Empowerment <i>A. Madhavi Latha, K. Himabindu</i>	43
• Women Empowerment at View – Through Self Help Groups, NGOs and Micro Finance Institutions <i>B. Madhura</i>	52
• Development of Women – Empowerment <i>Dr V Vijay Durga Prasad</i>	58
• Role Of Government in Women Entrepreneurship Development in India <i>Dr. P. Adi Lakshmi, Dr. Rajesh C. Jampala, Srinivasa Rao Dokku</i>	66
• Micro Finance & Inclusive Growth of Women in Andhra Pradesh <i>Dr. Pallavi K. Ranganadh</i>	77

• Micro Finance for Women Empowerment <i>J.J.L Bharathi Devi, S. Sagar Imambi</i>	83
• Women Entrepreneurship Financial Inclusion and Micro Financing For Self Help Groups in Andhra Pradesh. <i>V. Naga Nirmala</i>	86
• Entrepreneurship Development <i>C. Lakshmi Nath</i>	95
• Micro- Finance Enabled Women Empowerment through Self- Help Groups <i>Dr. T. Bala Raju, Prof. K.V. Satya Prakash</i>	110
• Micro-Finance and Self-Help Groups- A Tool for Financial Inclusion <i>Zubeda Asna, Zeenath Sumaira</i>	118
• Self Help Group and Bank Linkages <i>T. Mallikharjuna Rao, S. Sivasankara Rao</i>	123
• Challenges Faced by Women SHG Leaders - A Case Study of SHGs in Mahbubnagar District in Andhra Pradesh <i>Dr. Veenapani</i>	128
• The Women Empowerment Differentials Between Entrepreneurs and Non Entrepreneurs in Ranga Reddy District, Andhra Pradesh <i>T.V. Janaki</i>	134
• Women Entrepreneurship And SHG's Help to the Poverty Control <i>K.S.S. Veeranjanyulu, G. Rajendra Prasad</i>	144
• Women Entrepreneurship and Leadership Qualities <i>T. Suhasini</i>	149
• Women Empowerment in Micro Finance <i>SK. Shahnaz</i>	156
• Women's Empowerment Through Micro Finance: A Case Study of Guntur District, Andhra Pradesh <i>Dr. Shaik Ameer, N. Srihari</i>	167

• Holistic Model for Women Entrepreneurship Through SHGs : Issues and Concerns <i>Sridevi Samineni, Samunnatha Vemuri</i>	174
• Entrepreneurial Activities of Rural Women in Andhra Pradesh <i>Prof. K. Venugopal Rao, B. Veerabramham</i>	185
• A Study on Perspectives of Women Empowerment through SHGs <i>OAR Kishore, M. Dhadurya Naik,</i>	193
• Origin and Concept of SHG <i>K.P.R. Rajesh, Ch. Ravi Kumar</i>	201
• SHG Federations in India: Issues and Challenges <i>H.S. Abzal Basha, V.Vijaya Kumar</i>	208
• Women Empowerment Through Entrepreneurship <i>P.Venkatadhri Reddy</i>	216
• SHGs and Bank Linkages, With Reference To Deccan Grameena Bank-Andhra Pradesh <i>Safia Binte Omer</i>	223
• Role of SHGs in Uplifting Women in Andhra Pradesh <i>G. Mahendar, Ch. Suresh Chandra</i>	230
• Financial Inclusion: Role of Microfinance <i>R Satyanarayana, T. S. Nageswara Rao</i>	237
• Women Entrepreneurs-Problem and Promotion <i>K. Anusha, Ch.V. Neeraja Rani</i>	242
• Women Entrepreneurship: The Necessity of Micro Enterprise Training <i>N. Ramanuja, A. Sravani</i>	247
• Women Empowerment and Inclusive Growth in India <i>Dr. B. Ravi Kumar</i>	252
• Unveiling the Inner Skills of Women Through DWCRA Programme in Guntur-A Conceptual Frame Work <i>Prof. M. S. Narayana, Dr. K. Lalitha</i>	260

• The Bad and Good of Microfinance <i>Dr. V. Sudha</i>	264
• Micro Finance and Poverty Alleviation <i>Prof. Y. Vinodhini, Mohd. Ruknuddin Siddiqui</i>	268
• Empowerment of Women Through Enterprise <i>Dr.K. Krishnaiah Choudari, B. Ratna Kiran</i>	273
• Role of Information and Communication Technology in Microfinance: A Comment <i>M. Sujatha</i>	284
• Role of Micro Finance in providing Credit to SHGs <i>V.N.V.S.L. Manasa</i>	293
• Economic Empowerment of Women through Microfinance <i>Dr. Bandaru Srinivasa Rao, Prof. A. Suryanarayana</i>	300
• Women Empowerment Thorough Self Help Groups <i>M. Pavani</i>	309
• Role of Sericulture in Promoting Women Entrepreneurship <i>V. Saritha</i>	314
• Women Entrepreneurship – Financial Through Self Help Groups (SHGs) In Andhra Pradesh <i>P.Siddhardha</i>	321
• Microfinance: An Over View <i>M. Hanumaiah, K. Charan Chowdary</i>	328
• Role of Micro, Small and Medium Enterprises in Women Empowerment <i>Sk. Khamruddin, K Sripathi</i>	335
• Women Empowerment Through SHGs in Andhra Pradesh A Study <i>A.V.S. Ashok, Dr. B.K. Surya Prakasha Rao</i>	343
• Enterpreneurial Development: An Indamines of Economic and Competitive Advantage. <i>G. Nageswara Rao, Dr. T. Sreekrishna</i>	350

- Financing Micro and Small Enterprises –
A Study With Reference to SIDBI Schemes
Dr. R. Emmaniel, N.Siva Surendra 357
- Micro Finance-Tool for Poverty Alleviation
A. Sai Prasad, G. Sai Sravanthi..... 367
- Entrepreneurship in India – Challenges and Strategies
P. Vijaya Lakshmi, Dr. Nagaraju Battu..... 374
- Women Entrepreneurship-Opportunities in Present Day Challenges
D. Sidhardha..... 380