CONTENTS

Vice Chancellor Message	v
Foreword	vii
Preface	ix
Biography of Prof. V. Vishwa Mohan	xi
On Prof. V. Vishwa Mohan	xiii
List of Contributors	xxiii

Section-I
Library Services in Digital Era

1. Scientometric Portrait of Prof. VangariVishwa Mohan, Osmania University 2
   N. Amsaveni

2. The Core Purpose and Philosophy of Library Profession: Its Changing Dimensions and Challenges In Digital Era 12
   V. Chandrasekhara Rao

3. Health information seeking behavior of women with Evidence Based perspective 22
   Vahideh Zarea Gavgani and Elham Qeisari

4. Knowledge Based Approaches to Knowledge Management : A User Centric Approach. 36
   A.Durgaprasad, A.Amarender Reddy and P. Nagaraju

5. Libraries and Information Services in Digital Age. 42
   Naresh Gandhasiri

6. Paradigm Shift of Libraries in Twenty First Centuries. 46
   Atanu Ganguly and Dhritiman Bhar

7. Re- Defining The Role of Libraries In The Digital Era. 52
   G.Saroja

8. Library is a service institution and librarian serves the users who can be role model for librarians? Let us find answer to an unanswered question. 58
Shri Ram Gupta

9. Staff Needs and Engagements: A Discourse by Top Cadre Librarians on Reader Services in Southern Nigerian Universities. 67
K. J. Philip

10. Academic Library Service In Digital Era- 79
Mythili K

11. Changing roles of library and information professionals in the digital environment. 84
Ran Vijay Pratap, NehaVerma and Akhilesh Kumar Varma

12. LIS Education Through UTDs of State Universities: A Case Study of Madhya Pradesh. 89
Sonal Singh

Section-II
Web Based Practices

13. Developing Subject Guides Using 'SubjectsPlus' in Libraries 98
M. PandurangaSwamy and Dr. Avineni Kishore

14. Role of Social Media in Libraries 104
Meghavath Muniya

15. Use and Awareness of Academic Social Network Websites by the faculty members in NIMS 110
Ravi Kumar Chegoni

16. Library Services through Cloud Computing 117
Nayakanti Maddaiah and Dharani Agrapu

17. The Role of Blogs In Modern Information Era 124
Sunke Swamy

18. Role of Social Media in Transfer of Information for Agriculture Sector 127
Buchiramulu Batta

19. Social Media As Information Source: A Study 132
Y .Sudha Rani and K. Nagaraju

20. Role of social media for promoting university library services in the 21st century 140
Akhilesh Kumar Varma and Kunwar Singh

21. Use of Virtual Communication Tools By The Students of NIFT Centres In South India: A Study 147
M. Sreenivasulu and M.Muthu,

22. I Librarian: Tracking, Archiving and a Collaborative PDFs Manager 153
A.Madhava Rao and A. Poornima

23. Application of Web2.0 Tools To Enhance The Library Services 162
G. Rajeshwar Kumar

Section-III
Digital Resources/Digital Libraries

24. Principles of Selection and Acquisition for Electronic Resources 169
Somaiah Pathakoti

25. Problems and Prospects of Digital Libraries In Telangana: An Overview 176
L. Harilal

26. Digitization of theses collection in University Libraries: A Case Study of Ramesh Mohan Library (EFLU) 185
Kaneez Fathima and K. Thukaram

27. ICT Skills and Use of E- SodhsindhuDigital Library Consortium by Physical Scientists in Assam University and Mizoram University: A Comparative Study 192

Manoj Kumar Verma

28. Role of Digital Technology In Engineering Colleges Libraries 202
N. Rupsing Naik

29. Digital Libraries and Repositories In The Field of Fishery Science: A Study 211
B. Vijaya Kumar

30. Use of Electronic Information Resources By Engineering Students: A Study 216
A. Omkar Murthy

31. Digitization and Digital Library Initiatives in India: An Overview 224
Mahesh A Yaranal and Ramesha

Section-IV
Citation Studies

32. Publication of Newspapers and Periodicals in India: A Study 235
G. Surender Rao

33. Metric tools in Library and Information Science – a glimpse 240
Kiran Kumar Vala, M. R. Murali Prasad and L. Atchamamba

34. Altmetrics Tools to Measure Research Impact Beyond Traditional Bibliometrics 254
Sapna Verma and Margam Madhusudhan

35. Authorship and Degree of Collaboration In Library and Information Science Literature 264
N. Zafrunnnisha and B. Sunil

36. The 'Journal of The American Society for Information Science and Technology' (JASIST): A Scientometric Analysis 270
Ramesh Kuri and Kiran P Savanur

37. Michael Gorman and Rabindranath Tagore: An Analysis of Their Views On Library 282
Shrabani Majumdar and Swaguna Datta

38. Hybrid Bibliotheque : Salar Jung Museum Library 288
Soma Ghosh

39. A Scientometric Analysis of Global Research Trends In Deforestation 294
Vaishali .B. Kanekar and Siddiqui Eraj Azeeza

Section-V
Conventional Services

40. Public Relation and Professional Ethics for The Librarians 304
P. Srinivasulu

41. Value of Library 311
T. Usha Kirthi

42. Community Services Through Mobile Library: From Dream To Reality 317
Rajendra Mohan DevSarma

43. Current Status of Libraries In Higher Education institutions in Digital Era 320
Alagandula Mahendar

44. Information Literacy: Concept and Characteristics 325
N. Zafrunnnisha and B. Sunil

45. Using emerging Technologies In Libraries for Save The Time of The Reader 332
Bhavana Rushi Ganji

46. E - Information Literacy: The Changing Scenario of Libraries 339
Hitendra J. Patil and Chandrashekhar D. Wani

47. Students View on Library in ICT Environment: A Case Study of St.Ann's Degree College For Women, Mehdipatnam, Hyderabad 344
Ch.RatnaKumari

48. Library Services in Digital Era 351
Akella N.V.S.S.R. Syamala Rao

Section-VI
Trends in LIS

49. Emerging Trends in Wearable Technology: Innovation in library practices 356
J. Vivekavardhan

50. Gearing up for the emerging Intelligent Libraries : A study on the Impact of Web technologies 362
Veeramalla Tharun

51. Adopting of Electronic Security Systems in University LibrariesIn Hyderabad: A Case study of E F L University Library 369
Thukaram K and Kaneez Fathima

52. Google Trends - Analysis of Library Science Search Queries In Google Search Engine During 2016-17 377
G. Karunakar and U. Baby Sowjanya

53. Libraries Driving Access To Knowledge In The 21st Century: An Overview 383
Praveen Kumar, V. and Srinivasa Rao Ganta

54. Managing Libraries in Big Data environment Challenges, Issues and Solutions - A View 390
B. Haritha

55. Application of topic mining and prediction modeling tools for library and information science journals 395
Manika Lamba and M. Madhusudhan

56. Security of Library Materials: Challenges and Solutions 402
Parul Gupta and Margam Madhusudhan

57. Leveraging QR (Quick Response) Code As Frugal Innovation In Academic Libraries 415
M. Madhusudhan

58. Role of Library In Changing Society 426
K. Murugan and K. M. Krishna

59. Libraries and Big Data 431
O. Sivasankar Prasad

60. Apps For Libraries 435
Anitha B. and Seethal P.S

61. Impact of Digital Disruption On Library Services 440
Satyajaya Satapathi

62. Best practices in disseminating of value added services in BrahMos Aerospace Knowledge Centre (BMKC), Hyderabad 444
K. Sridhar Reddy and K. Madhavi

63. The Impact of Mobile Technologies in Libraries in the Digital Era 452
ABSV Prasada Rao

64. SMART Academic Libraries with SMART Model of Mobile Technology Application 459
B. Samatha

65. On Perspectives of Education in India 467
Sujata Borthakur

66. School Libraries in Telangana: A case study of Vidyanjali High School, Hyderabad 473
Asma Jamal

67. Misinformation In Today's World 480
Heeru Bhojwani

68. Contribution of Public Libraries and Librarians towards Cultural Tourism in digital era 483
Achala Munigal

69. Bibliometric study of ASLIB proceedings and ASLIB Journal of Information Management from 2007-2016 493
Deepika Tewari, Sunaina Khanna and Seema Sood

70. Users attitudes towards digital information resources by Medical Teachers 504
Selvaraj Chinnaswamy and Dr.B.R Gadagin

71. Commercial Integrated Library Management Software: Comparison of SOUL Vs SLIM21 510
Anita Chhatwal