

CONTENTS

<i>Preface</i>	(v)
----------------------	-----

CHAPTER 1

What is Pharmacy?	1
--------------------------------	---

CHAPTER 2

History of Pharmacy	3
----------------------------------	---

CHAPTER 3

Courses in Pharmacy	5
----------------------------------	---

CHAPTER 4

Career Opportunities in Pharmacy

4.1 Pharmaceutical Industry	14
4.2 Pharmaceutical Marketing	21
4.3 Drug Administration (State & Central).....	28
4.4 Entrepreneurship	32
4.5 Academics	32
4.6 Clinical Research	32
4.7 Hospital (Govt. & Private)	38
4.8 IT & Insurance.....	45
4.9 Miscellaneous	51

CHAPTER 5

Interview

5.1 Introduction	59
5.2 Task to do before Attending the Interview	62
5.3 Questions Most Frequently Asked by HR / Other Experts About You	63
5.4 Questions Asked by Different Experts of Pharma Industry.....	67
5.5 Questions for Medical Representatives	88
5.6 Questions for Hospital & Retail Pharmacy.....	93
5.7 Questions for Pharmacovigilance & Clinical Data Management (CDM)	94

CHAPTER 6

Few Employers	111
----------------------------	-----

APPENDIX

List of Few Pharmaceutical Industries	119
--	-----